Appl. No. 10/614,394 Amdt. Dated 6/3/2005 Response to Office action dated 3/24/2005

Amendments to the Specification:

Please replace paragraphs [0015], [0025] and [0032] with the amended paragraphs:

The client computer 100 may be, for example, a PC running a Microsoft Windows operating system. The client computer 100 may include an output device, such as a display 101, and an input device, such as a keyboard 102 and / or a pointing device 103 (e.g., mouse, track ball, light pen, or data glove). The client computer 100 may be a computing device such as a workstation, server, portable computer, personal digital assistant (PDA), computing tablet, two-way messagings devices messaging device (e.g., BlackberryTM), smart display terminal, and the like. The client computer 100 connects with and communicates on the data network 120 and includes an interface therefore. The client computer 100 may comprise an assembly of devices, such as a television and a set-top box which interfaces to the data network 120.

By "data unit," it is meant a defined group of data. The data unit 210 must be of a type which can include a telephone number which is displayable on a display (e.g., display 101 in FIG. 1) and thereby viewable by a human. The data unit 210 may consist only of contiguous text (e.g., an ASCII text file), or may consist of a mixture of displayable and non-displayable data (e.g., a word processing document). The data unit may be a file or may be part of a file. The data unit 210 may comprise a number of objects (e.g., contact information used in a contact management program). The text in the data unit 210 may be encoded, such as in ASCII. The data unit 210 may be, for example, an email message, an instant message (IM), a spreadsheet, a web page, a record in a contact management database, a or a word processing document.

[0032] Presentation may also be limited or triggered by a combination of data characteristics and events. For example, step 310 may be performed only on word processing documents,

Appl. No. 10/614,394 Amdt. Dated 6/3/2005 Response to Office action dated 3/24/2005

spreadsheet documents, email documents, an instant messages (IM), contact files and web pages. Furthermore, step 310 may be further restricted such that it is performed only when the corresponding application is displaying the data unit.